





References must be presented using the APA style. See Okanagan College's guide for more information and examples:

[http://www.okanagan.bc.ca/Assets/Departments+\(Administration\)/Library/PDFs/apa.pdf](http://www.okanagan.bc.ca/Assets/Departments+(Administration)/Library/PDFs/apa.pdf)

### Required Texts/Resources

No textbook is required for this course; however, there will be required reading/viewing for each week. The required book excerpts, articles, reports, video/web links will be available in Moodle.

Assigned reading and viewing needs to be done before class each week. You will need to have access to the weekly resources during class.

## Course Schedule

Date		Topic	Textbook		
2023 Week of		Wednesday September 6, First day of class Friday September 15, Last day to register for Fall 2023 Monday Oct. 2 & Monday Oct. 9 & Monday Nov. 13, Statutory Holiday (no classes) Friday October 27, Last day to withdraw from class without academic penalty Thursday December 7, Last day of class	Chapter(s):		
		1	Sept 8	Introduction to Tourism Planning Benefits, Types, Importance	
		2	Sept 15	Global and Local Issues Affecting Tourism Planning	
		3	Sept 22	Understanding Planning Theories	
		4	Sept 29	Planning Theories and Practicalities	
		5	Oct 6	Planning for Sustainable Tourism	
		6	Oct 13	Incorporating Tourism Trends into Planning	
		7	Oct 20	Midterm exam	
		8	Oct 27	Tourism Planning and Policy at Federal, Provincial and Local Levels	
		9	Nov 3	Stakeholder Theory in Tourism	
10	Nov 10	Destination Management Tourism Planning and Policy at			

