

# Business Administration

Course Number: **BUAD 309**

Course Title: **SOCIAL ENTREPRENEURSHIP**

Credits: 3

Calendar Description: Organizations that focus their product or service on sustaining and developing their communities are increasing in number. These organizations can take the form of non-profits, co-operatives and social enterprise businesses. This course takes a very hands-on approach to understanding and learning about the challenges that these organizations face. Through a service learning approach, class seminars and guest speakers, students will explore topics such as challenges in the non-profit sector, volunteer management, social entrepreneurship, corporate social responsibility, corporate philanthropy, and ethics. Students will be required to complete an applied community (service learning) project as a major component of the course.

Semester and Year: **WINTER 2023**

Prerequisite(s): Minimum third-year standing, 6 credits CMNS or ENGL or 3 of each

Corequisite(s): No

Prerequisite to: No

Final Exam: No

Hours per week: 3

Graduation Requirement:

*Devi Rubadeau*



**Evaluation Procedure**

Service Project(1)	
<u>Group Components</u>	
Service Project Proposal.....	5%
Service Project Portfolio.....	15%
Midway Presentations.....	4%
Service Project Presentation.....	8%
<b>Total Group Component:.....</b>	<b>32%</b>
<u>Individual Components</u>	
Peer feedback.....	3%
Group performance evaluation.....	5%
<b>Total Individual Component:.....</b>	<b>8%</b>
Total Service Project:.....	40%
In-class assignments(2).....	10%
Course Exam(3).....	30%
Online Journal(4).....	20%
<b>Total.....</b>	<b>100%</b>

**Notes:**

(1) The “Service Project” will be completed in small teams (approx. 4 students/team). Projects will be posted in Moodle and presented by the community partner early in the semester. See assignment details on Moodle.

(2) There are two in-class assignments. These are individually based and worth 5% each. See professor for details.

(3) The course exam will cover the course readings, class discussions and learning activities throughout the semester. This will be an online moodle exam that will occur in the final exam period and **will require access to a computer to write the exam in class**. See professor and course schedule for additional details and exam format.

(4) Journal format requires 4 in-depth journal entries throughout the course covering specific materials and activities. See assignment details on Moodle

Late submissions will have a **20% penalty deduction per day, for a maximum of 5 days** (assignments will not accepted after this point unless there are exceptional circumstances which are to be discussed directly with your professor).

**Required Texts/Resources**

A series of weekly readings, cases, and learning activities (such as videos, blogs) – see course schedule on the next page. All of the materials are open access and at no cost to students.

You can access the link to the readings and all other course materials in Moodle.



## **SKILLS ACROSS THE BUSINESS CURRICULUM**

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The Okanagan School of Business promotes core skills across the curriculum. These skills include reading, written and oral communications, computers, small business, and academic standards of ethics, honesty and integrity.

## **STUDENT CONDUCT AND ACADEMIC HONESTY**

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### **What is the Disruption of Instructional Activities?**

At Okanagan College (OC), disruption of instructional activities includes student “conduct which interferes with examinations, lectures, seminars, tutorials, group meetings, other related activities, and with students using the study facilities of OC”, as well as conduct that leads to property damage, assault, discrimination, harassment and fraud. Penalties for disruption of instructional activities include a range of sanctions from a warning and/or a failing grade on an assignment, examination or course to suspension from OC.

### **What is Cheating?**

“Cheating includes but is not limited to dishonest or attempted dishonest conduct during tests or examinations in which the use is made of books, notes, diagrams or other aids excluding those authorized by the examiner. It includes communicating with others for the purpose of obtaining information, copying from the work of others and purposely exposing or conveying information to other students who are taking the test or examination.”

Students must submit independently written work. Students may not write joint or collaborative assignments with other students unless the instructor approves it in advance as a group/team project. Students who share their work with other students are equally involved in cheating.

### **What is Plagiarism?**

Plagiarism is defined as “the presentation of another person’s work or ideas without proper or complete acknowledgement.” It is the serious academic offence of reproducing someone else’s work, including words, ideas and media, without