

# Business Administration

Course Number:	<b>BUAD 296</b>
Course Title:	<b>LONG-TERM CAPITAL MANAGEMENT</b>
Credits:	3
Calendar Description:	An introduction to the long-term treasury functions of business: namely, the raising of long-term capital and the evaluation of proposals for the investment of this capital. Topics include the time value of money; risk versus return; the cost of capital; capital budgeting; leasing versus purchasing; capital markets; financing with common stock, preferred stock, bonds, and retained earnings; convertible securities and warrants. <i>(also offered by Distance Education)</i>
Semester and Year:	<b>WINTER 2023</b>
Prerequisite(s):	MATH 114
Corequisite(s):	No
Prerequisite to:	BUAD 350, 461
Final Exam:	Yes
Hours per week:	3
Graduation Requirement:	BBA, Finance Specialty – Elective Diploma, Accounting Option – Elective
Substitutable Courses:	No
Transfer Credit:	CPA (credit with BUAD 195), PMAC
Special Notes:	No

*Devi Rubadeau*



**Evaluation Procedure**

Term Work	20%
Mid-term Exam	30%
Final Exam	50%
Total	100%

**Notes**

<b>Term Work</b> Will include Moodle quizzes, other assignments, and in-class work.
<b>Excel and Calculator</b> Students will require to use Excel and a financial calculator for this course. The Texas Instruments BA-II Plus is strongly recommended, but any brand or model of non-programmable financial calculator, which can perform time-value-of-money calculations, is acceptable.
<b>Exams</b> Exams are closed book and non-collaborative. You may not access outside materials or communicate with anyone aside from your instructor during the exams. Please note that Okanagan College Policy states that all students must write final examinations when required at the scheduled times and dates.

## Course Schedule

Date		Topic	Textbook
2023 Week of		Monday January 9 <sup>th</sup> , First day of class Monday February 20 <sup>th</sup> , Statutory Holiday (no classes) February 21 <sup>st</sup> thru 24 <sup>th</sup> , Mid-semester study break (no classes) Friday April 7 <sup>th</sup> and Monday April 10 <sup>th</sup> , Statutory Holidays (no classes) Friday April 14 <sup>th</sup> , Last day of class	
Jan	13	Introduction Valuation and rates of return	10
	20	Valuation and rates of return continued Weighted average cost of capital	10, 11
	27	Capital Budgeting decision	11-12
Feb	3	Capital Budgeting decision continued Risk and Capital Budgeting	12-13
	10	Capital Markets/Investment Underwriting Mid-term exam review	14-15
	17	Mid-term Exam (Chapters 10-15)	
Mar	3	Long-Term Debt and Lease Financing	16
	10	Common and Preferred Stock Financing Dividend Policy	17-18
	17	Derivative Securities	19
	24	International Financial Management	21
	31	External growth through Mergers	20
Apr	14	Final Exam Review	

This schedule is subject to change at the discretion of the instructor.

## **SKILLS ACROSS THE BUSINESS CURRICULUM**

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The Okanagan School of Business promotes core skills across the curriculum. These skills include reading, written and oral communications, computers, small business, and academic standards of ethics, honesty and integrity.

## **STUDENT CONDUCT AND ACADEMIC HONESTY**

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### **What is the Disruption of Instructional Activities?**

At Okanagan College (OC), disruption of instructional activities includes student “conduct which interferes with examinations, lectures, seminars, tutorials, group meetings, other related activities, and with students using the study facilities of OC”, as well as conduct that leads to property damage, assault, discrimination, harassment and fraud. Penalties for disruption of instructional activities include a range of sanctions from a warning and/or a failing grade on an assignment, examination or course to suspension from OC.

### **What is Cheating?**

“Cheating includes but is not limited to dishonest or attempted dishonest conduct during tests or examinations in which the use is made of books, notes, diagrams or other aids excluding those authorized by the examiner. It includes communicating with others for the purpose of obtaining information, copying from the work of others and purposely exposing or conveying information to other students who are taking the test or examination.”

Students must submit independently written work. Students may not write joint or collaborative assignments with other students unless the instructor approves it in advance as a group/team project. Students who share their work with other students are equally involved in cheating.

### **What is Plagiarism?**

Plagiarism is defined as “the presentation of another person’s work or ideas without proper or complete acknowledgement.” It is the serious academic offence of reproducing someone else’s work, including words, ideas and media, without permission for course credit towards a certificate, diploma, degree and/or professional designation. The defining characteristic is that the work is not yours.

“Intentional plagiarism is the deliberate presentation of another’s work or ideas as one’s own.” Intentional plagiarism can be a copy of material from a journal article, a book chapter, data from the Internet, another student, work submitted for credit in another course or from other sources.

“Unintentional plagiarism is the inadvertent presentation of another’s work or ideas without proper acknowledgement because of poor or inadequate practices. Unintentional plagiarism is a failure of scholarship; intentional plagiarism is an act of deceit.”

### **What are the Students’ Responsibilities to Avoid Plagiarism?**

Students have a responsibility to read the OC Plagiarism Policy and Procedures outlined in the OC calendar, which is available in online format o(av)4 (8 (an be)-xav)4 (')3.2 (s).1 ( of)-.3 (i)3.1 (al)-8 17 futeint-12.3 (ons)-8 (i)-8.c15(ons)-8 (i)-Spannt