

# Business Administration

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Course Number:

**BUAD 354**







**Course Schedule (This schedule is subject to change at the discretion of the instructor)**

Date		Topic
2022 Week of:		Classes Start: Wednesday, September 7 STAT Friday, September 30 STAT Monday, October 10 STAT Friday, November 11 Last day of regularly scheduled Classes: Tuesday, December 6
Sep	13	Introduction Key modelling structures Best practices of financial modelling Review of basic accounting and finance concepts The structure and content of published financial statements and reports
	20	Start building a model from scratch - Telus Financial Statements Analysis: Income Statement Different measures of earnings: EBITDA/EBIT/Net Income/EPS Operating, recurring and non-recurring items Clean net income
	27	Financial Statements Analysis: Balance Sheet Working capital and net/operating working capital Account analysis using BASE Fixed assets, capital expenditure and depreciation Intangible assets, acquisitions and amortization Deferred income tax liability
Oct	4	Financial Statements Analysis: Balance Sheet Net debt analysis Common equity analysis Cash flow statement Key links between the financial statements Main financial ratios
	11	<b>Exam 1</b>
	18	Forecasting: how to generate assumptions Phase 1 Income statement construction
	25	Phase 2: Balance sheet construction Phase 3: Construction of Cash Flow statement
Nov	1	Bringing all 3 statements together Modelling cash and revolving debt Balancing the Balance Sheet Dealing with circularity and iterations
	8	Finish building a financial model from scratch Scenario analysis for Telus
	15	<b>Exam 2</b>
	22	Introduction to valuation: discounted cash flow (DCF) and relative valuation (multiples) Enterprise value versus equity value, building the bridge Performing relative valuation of Telus
	29	Free cash flows (FCF) in DCF valuation of Telref*EMC /P AMCID ef32.5 74.88 45.96 reW*

## SKILLS ACROSS THE BUSINESS CURRICULUM

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The Okanagan School of Business promotes core skills across the curriculum. These skills include reading, written and oral communications, computers, small business, and academic standards of ethics, honesty and integrity.

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