

Business Administration

Course Number: **BUAD 115**

Course Title:

Professors

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Learning Outcomes

<p>Upon completion of this course students will be able to</p> <ul style="list-style-type: none"> • discuss the structure, current trends and importance of the eight sectors of the tourism industry. • describe the common components of tourism such as the theories of travel, travel motivations and tourism planning and development. • describe the tourism economic, environmental, and cultural impact. • investigate the various organizations and associations related to the tourism sector. • discuss key issues facing the future of the tourism industry both in Canada and around the world.

Evaluation Procedure

In-class Learning Activities	10%
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SKILLS ACROSS THE BUSINESS CURRICULUM

The Okanagan School of Business promotes core skills across the curriculum. These skills include reading, written and oral communications, computers, small business, and academic standards of ethics, honesty and integrity.

STUDENT CONDUCT AND ACADEMIC HONESTY

What is the Disruption of Instructional Activities?

examinations, lectures, seminars, tutorials, group meetings, other related activities, and with students using the study facility

for disruption of instructional activities include a range of sanctions from a warning and/or a failing grade on an assignment, examination or course to suspension from OC.

What is Cheating?

use is made of books, notes, diagrams or other aids excluding those authorized by the examiner. It includes communicating with others for the purpose of obtaining information, copying from the work of others and purposely exposing or conveying

Students must submit independently written work. Students may not write joint or collaborative assignments with other students unless the instructor approves it in advance as a group/team project. Students who share their work with other students are equally involved in cheating.

What is Plagiarism?

, without permission for course credit towards a certificate, diploma, degree and/or professional designation. The defining characteristic is that the work is not yours.

a copy of material from a journal article, a book chapter, data from the Internet, another student, work submitted for credit in another course or from other sources.

because of poor or inadequate practices. Unintentional plagiarism is a failure of scholarship; intentional plagiarism is an act

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