

Business Administration

Course Number: **BUAD 498**

Course Title: **DIRECTED STUDIES IN BUSINESS**

Credits: 3

Calendar Description: This course is open ordinarily to students in Business and may consist of supervised reading, participation in a seminar, and one or more applied research projects. This three-credit course may be taken over one or two semesters. A student may receive credit for this course twice with a different topic.

Professors

Course Description

This course is open to students in the BBA program and may consist of supervised reading, participation in a seminar, and one or more applied research projects. This course is designed to provide individual students with an opportunity to expand their research and analytical skills on a Business topic of their choice, in regular consultation with a member of the Business teaching faculty. This three-credit course may be taken over one or two semesters.

Course Objectives

This course will cover the following content including:

The purpose of this course is to allow students to develop specialized expertise in a specific area of business that is of interest to them. Through direct contact with a professor, students will investigate applied research areas and further develop their analytical, writing and problem-solving skills. The independent format will encourage students to build their initiative and decision-making capabilities. Communication with the professor, potential clients and stakeholders of the project throughout the course and in the final presentation, will expand their presentation skills. The goal of this course is to foster the interests of the student in a much more directed and focused format, and push for increased knowledge and capability in the chosen area.