

# Business Administration

Course Number:	<b>BUAD 425</b>
Course Title:	<b>BUSINESS &amp; CANADIAN GOVERNMENT POLICY</b>
Credits:	3
Calendar Description:	This course examines Canadian government institutions, structures and practices that impact business planning and operations. Industry associations are studied with a special focus on government agencies and programs that offer assistance and services to small and medium sized businesses. Decision-making models are introduced to understand government policy formation. Key federal, provincial, and municipal legislation and policies are examined. <i>(also offered by Distance Education)</i>
Semester and Year:	<b>Fall 2020</b>
Prerequisite(s):	BUAD 113 or ECON 115 & 125; third-year standing
Corequisite(s):	No
Prerequisite to:	No
Final Exam:	Yes
Hours per week:	3
Graduation Requirement:	Required – BBA
Substitutable Courses:	No
Transfer Credit:	
Special Notes:	Students with credit for BUAD 325 cannot take BUAD 425 for additional credit.
Originally Developed:	August 201

**Professors**

<i>Danielle Robinson</i> <b>Course Captain</b>	<b>250-809-2838</b>	<i>virtual</i>	drobinson <a href="mailto:drobinson@okanagan.bc.ca">@okanagan.bc.ca</a>
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**Learning Outcomes**

Upon completion of this course students will be able to <ul style="list-style-type: none"><li>• evaluate findings from secondary research related to current public policy issues.</li><li>• explain the trade-off between efficiency and fairness as it relates to specific public policy and Canadian business.</li><li>• apply the normative approach to government policy.</li><li>• apply the positive approach to government policy.</li><li>• analyze the economic implications associated with government policy initiatives.</li><li>• explain the impact of government policy initiatives on Canadian business.</li><li>• recommend new public policy alternatives to political leaders and prepare a scholarly argument to support these new initiatives.</li></ul>
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**Course Objectives**

This course will cover the following content: Please refer to the weekly Course Schedule
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**Evaluation Procedure**

Misc. assignments, term work and class participation	25%
Term Paper	25%
Midterm Exam*	20%
Final Exam*	30%
Total	100%

**Notes**

<p>*You <b>must pass the exam portion of course</b> (25/50) to pass the course. Final exams will only be rescheduled in accordance with College policy as set out in the Okanagan College Calendar; inconvenience to the student is not a valid reason for rescheduling an exam.</p>
<p>All assignments are due as noted in the course timeline available on Moodle for this course. Assignments that are not submitted on time will be docked 5% for each day the assignment is late.</p>
<p>No assignments will be accepted after the marked assignments have been returned to the class; after that date the student will receive a zero for the mark on that assignment</p>
<p>Assignments and the Term Paper are to be generated using MS WORD and submitted to your Professor via Moodle. The electronic copies will be submitted to the Turnitin plagiarism detection service to check for Plagiarism (see STUDENT CONDUCT AND ACADEMIC HONESTY section at the end of this course outline). The professor is required to report all evidence of Plagiarism to the Dean.</p>
<p>Further details about all evaluation procedures and the weekly schedule of asynchronous activities and synchronous zoom activities will be available in Moodle.</p>

**Required Texts/Resources**

<p>Government Policy toward Business, Brander, 5th ed. John Wiley &amp; Sons, 2014.</p>
<p>Links to additional reading/viewing/listening will be posted in Moodle.</p>

**Course Schedule**

2020 Week of	Wednesday, September 9 – First Day of Classes Monday, October 12 – Statutory Holiday Wednesday, November 11 – Statutory Holiday Section 001 Tue 8:00a - 10:50a Section 002 Wed 2:00p - 4:50pm
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Week 1	Section 001 Sept 15 <sup>th</sup> Section 002 Sept 9 <sup>th</sup>	Public Policy & Business Environment Overview	Brander- Ch 1 Objectives and Overview
Week 2	Section 001 Sept 22 <sup>nd</sup> Section 002 Sept 16 <sup>th</sup>	Basic Economic Concepts	Brander- Ch 2 Four Useful Economic Concepts

	Nov 4 <sup>th</sup>	<b>Assignment 3 Due Sunday, Nov. 15<sup>th</sup>, 11:59pm</b>	
Week 10	Section 001 Nov 17 <sup>th</sup> Section 002 Nov 18 <sup>th</sup>	Macroeconomic Policy <b>Term Paper Draft Due Sunday, Nov. 22<sup>nd</sup>, 11:59pm</b>	Brander- Ch 14 Macroeconomic Policy
Week 11	Section 001 Nov 24 <sup>th</sup> Section 002 Nov 25 <sup>th</sup>		

