

# Business Administration

Course Number: **BUAD 379**

Course Title:

**Professors**

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**Learning Outcomes**

Upon completion of this course, students will be able to

- evaluate the purpose and role of HR metrics & analytics in strategy implementation.
- explain the advantages of a human capital approach to HR and workforce measurement.
- create strategy-specific HR value chains that link HR deliverables to strategic goals.
- apply principles of good measurement to develop meaningful HR & workforce measures.



