

# Business Administration

Course Number:	<b>BUAD 335</b>
Course Title:	<b>ELECTRONIC COMMERCE</b>
Credits:	<b>3</b>

	<b>Yes</b>
Hours per week:	<b>3</b>
Graduation Requirement:	<b>Elective– BBA, Marketing option</b>
Substitutable Courses:	<b>No</b>
Transfer Credit:	
Special Notes:	
Development Date:	<b>November 201</b>



**Evaluation Procedure**

Term Project and Presentation	30%
Class Participation	15%
Mid-term Exam	20%
Final Exam: - Lecture Content (20%) - Web Development (15%)	35%
Total	100%

**Notes***Web Development In-Class Labs*

Web Development lab activities will be performed and graded in-class. If a student misses a lab, the assigned work will be accepted for grading in the following week's class, but no later.

*Other In-Class Quizzes and Activities:*

There are no "make-ups" for missed in-class or lab-related exercises and/or quizzes.

*Term Project:*

Unless there is both a valid reason and prior approval from your instructor, late submission for the term project parts (other than the presentation, which must be attended in-person) will be penalized as follows:

- Submissions turned in late on the due date will lose 10% immediately.
- Submissions then lose an additional 20% per day (24-hour period from the due date/time). After five days, the submission will not be graded, nor feedback provided.

**Required Texts/Resources**

Gary Schneider, Electronic Commerce, 12th Ed., Course Technology, 2017

- ISBN: 978-1-305-86781-9

(Note: You may also use the 11<sup>th</sup> Ed. 2015 version of this text.)

**Software:**

Various software products will be used in the labs. Although you may bring in your own computer in order to complete the assignments and exercises, the college or instructor cannot be held liable for any computer problems, malware, or viruses incurred as a result of the lab activities. Your

Course Schedule: Jan 03 – Apr 10

Date	Topic	Textbook
<b>Week of:</b>	<p><i>Tues., Jan. 3 Classes begin for all academic programs</i>  <i>Mon., Feb. 13 Family Day - No classes</i>  <i>Tues., Feb. 14 to Fri., Feb. 17, Mid-semester break - No classes</i>  <i>Mon., Apr. 10 Last day of regularly-scheduled classes</i>  <i>Wed., Apr. 12 to Wed., Apr. 26 Final exam period*</i>  <i>*Fri., Apr. 14 to Mon., Apr. 17 Easter - No exams</i></p>	

