

Business Administration

Course Number: **BUAD 309**

Course Title: **SOCIAL ENTREPRENEURSHIP**

Credits: 3

Calendar Description: Organizations that focus their product or service on sustaining and developing their communities are increasing in number. These organizations can take the form of non-profits, co-operatives and social enterprise businesses. This course takes a very hands-on approach to understanding and learning about the challenges that these organizations face. Through a service learning approach, class seminars and guest speakers, students will explore topics such as challenges in the non-profit sector, volunteer management, social entrepreneurship, corporate social responsibility, corporate philanthropy, and ethics. Students will be

Professors

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Learning Outcomes

Upon completion of this course students will be able to

demonstrate learning beyond the classroom and into the community by completing a service-based project that seeks to foster civic values and engagement.

develop skills and values associated with teamwork, community involvement and citizenship through working with a client and in group activities.

analyze complex problems in multifaceted settings by completing a service based project.

showcase decision-making strategies which incorporate perspectives of external stakeholders and business ethics through working with organizations and clients on real life projects and issues.

apply critical thinking skills through the process of course readings, group facilitation, client interaction and project completion.

discuss the meaning of civic participation by the learner, and the effects on themselves and their community through reflection activities in journals, class discussions and course assignments.

Course Objectives

This course will cover the following content:

Evaluation Procedure

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| Service Project* | |
| Service Project Proposal..... | 5% |
| Service Project..... | 35% |
| Service Project Presentation..... | <u>10%</u> |
| Total Project..... | <u>50%</u> |
| In-class Exam | 20% |
| Team Assignment** | 10% |
| Participation | |
| In-class Participation..... | 7% |
| Online Journal..... | 10% |
| Class Blog..... | <u>3%</u> |
| Total Participation..... | <u>20%</u> |
| Total..... | 100% |

Notes

Course Overview: Organizations that focus their product or service on sustaining and developing their communities are increasing in number. These organizations can take the form of non-profits, cooperatives and social enterprise businesses. Changing community demographics and decreases in funding by social service ministries have necessitated that communities look to local organizations and businesses to solve local problems. Organizations both in the non-profit and business sectors have stepped in to fill gaps that rapid growth and development, globalization and changing technology have created for small and large communities. This course will introduce students to different social purpose organizations. Students will explore the challenges of managing double or sometimes triple bottom lines as directors and entrepreneurs try to balance profit / sustainability and social consciousness with organizational effectiveness. While students will have many opportunities to learn from guest speakers, seminar style in-class presentations, and an online journal, a service-learning project will form the largest component of their assessment for the course. Service-learning is a teaching and learning strategy that integrates meaningful community service with instruction and reflection to enrich the learning experience, teach civic responsibility, and strengthen communities; it combines SERVICE with LEARNING in intentional ways. Service-learning is a form of experiential education where learning occurs through a cycle of action and reflection as students work with others through a process of applying what they are learning to community problems and, at the same time, reflecting upon their experience as they seek to achieve real objectives for the community and deeper understanding and skills for themselves.

Required Texts/Resources

Course Pack of **required readings** covering a range of topics relevant to the objectives of the course.

SKILLS ACROSS THE BUSINESS CURRICULUM

The Okanagan School of Business promotes core skills across the curriculum. These skills include reading, written and oral communications, computers, small business, and academic standards of ethics, honesty and integrity.

STUDENT CONDUCT AND ACADEMIC HONESTY

What is the Disruption of Instructional Activities?

examinations, lectures, seminars, tutorials, group meetings, other related activities, and with students using the study for disruption of instructional activities include a range of sanctions from a warning and/or a failing grade on an assignment, examination or course to suspension from OC.

What is Cheating?

use is made of books, notes, diagrams or other aids excluding those authorized by the examiner. It includes communicating with others for the purpose of obtaining information, copying from the work of others and purposely exposing or conveying information

Students must submit independently written work. Students may not write joint or collaborative assignments with other students unless the instructor approves it in advance as a group/team project. Students who share their work with other students are equally involved in cheating.

What is Plagiarism?